

From: Ryan Tyson, Tyson Group President and CEO

Subject: The Threat of China Top of Mind for Americans Ahead of Election

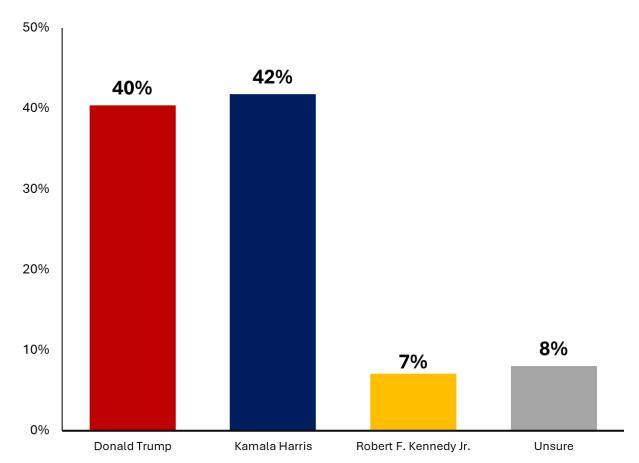
Date: August 4, 2024

Overview

From July 25th to July 26th, the Tyson Group conducted a survey of 2,000 likely general election voters nationwide. This survey was conducted with online participants and with a margin of error of 2%. Our sample includes a marginally even split of Republicans and Democrats (each party made up 35% of the sample) with independents at around 30%.

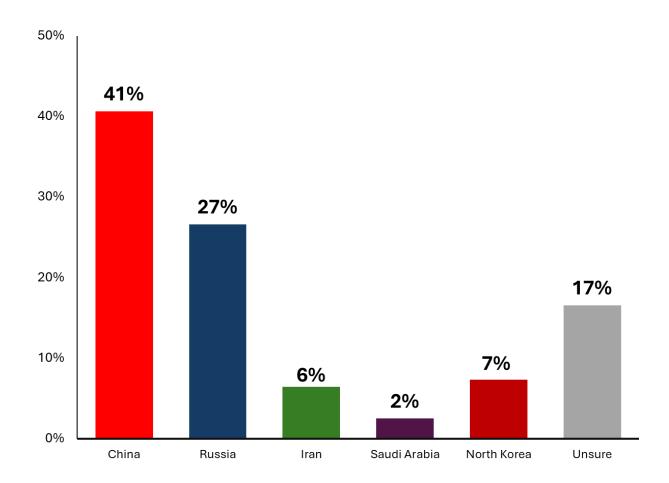
Kamala Harris Surges Ahead in Presidential Race

President Trump may have been ahead in many national surveys throughout the early summer, but the swap at the top of the ticket for the Democrats has allowed them to regain their footing. Kamala Harris is polling ahead of Donald Trump 42% to 40%, with 8% of voters unsure. However, Harris has a larger share of voters with no informed opinion of her (11% to Trump's 7%), meaning there is more opportunity for Trump to go on offense and define her.

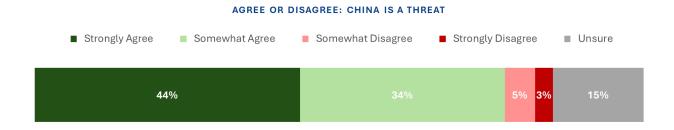


China is the Top Threat

When asked about the country they view as the top threat to America, an overwhelming 41% of the sample replied with China. That figure is 14 percentage points higher than the second-biggest threat, Russia (27%). No other country cracks 10%.

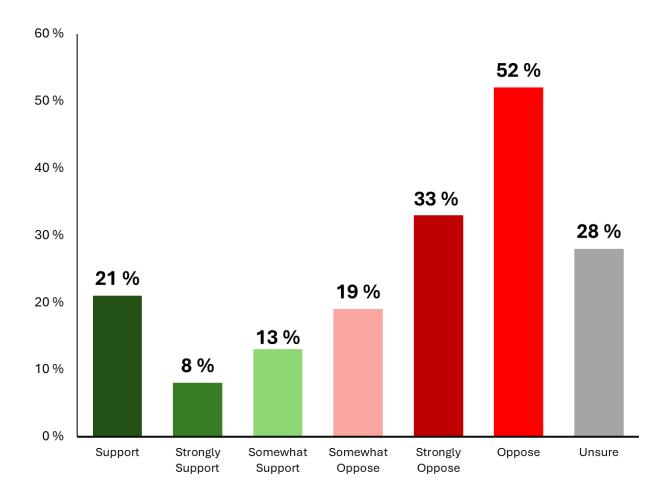


Even voters who don't see China as our biggest threat acknowledge that they are a problem for our country. Roughly 78% of our sample agrees that China is a threat to the United States, including 86% of Republicans.



China Electoral Consequences

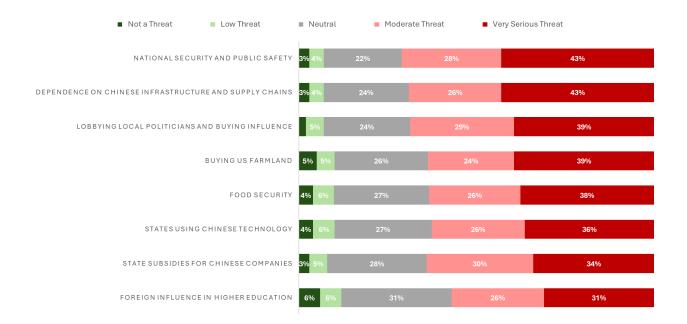
The issue of outsourcing our food supply to China is important to Americans and the data shows that this issue could play a role in November's elections. Over a majority of respondents (52%) said they would be more likely to oppose a candidate who voted to outsource the United States' food supply to China, including 54% of Republican voters.



China Issue Agreement

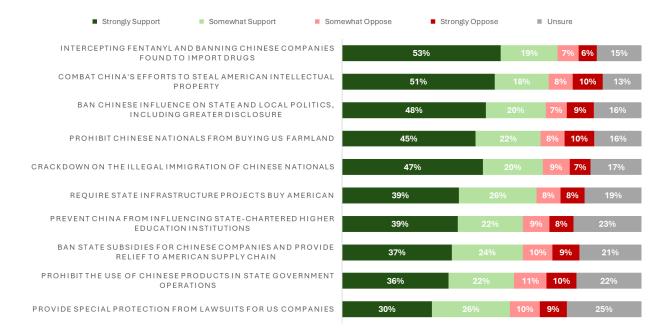
There was also high agreement from our respondents that China poses a threat to the U.S. on multiple fronts. It's largely believed that China is a threat to our national security and public safety (71% threat / 7% not a threat), but the threat of China is not only a national security threat — Americans are worried about the growing Chinese threat to our food supply, infrastructure, economy, and culture.

Over 60% of the sample agree that China poses a threat as it relates to infrastructure and supply chains (69% / 7%), lobbying local politicians and buying influence (68% / 7%), food security (64% / 10%), state subsidies (64% / 8%), and buying American farmland (63% / 10%).



Policy Solutions

Americans overwhelmingly support multiple legislative proposals that stop the threat of China. Respondents support the following initiatives by the largest margins: intercepting fentanyl and banning Chinese companies found to import drugs (72% / 13%), combating China's efforts to steal American intellectual property (69% / 18%), banning Chinese influence on state and local politics (68% / 16%), prohibiting Chinese nationals from buying American farmland (67% / 18%), and cracking down on illegal immigration of Chinese nationals (67% / 17%).



Conclusion

Our survey found that China is top of mind for voters of both parties heading into the November election. The threat of China looms over Americans not only when it comes to our national security and border, but Americans are also worried about China's threat to our food supply, infrastructure, economy, and culture.

Americans want these issues addressed through legislative solutions and the data shows that candidates who fail to support policies to crack down on the threat of China will be punished by the electorate at the ballot box.